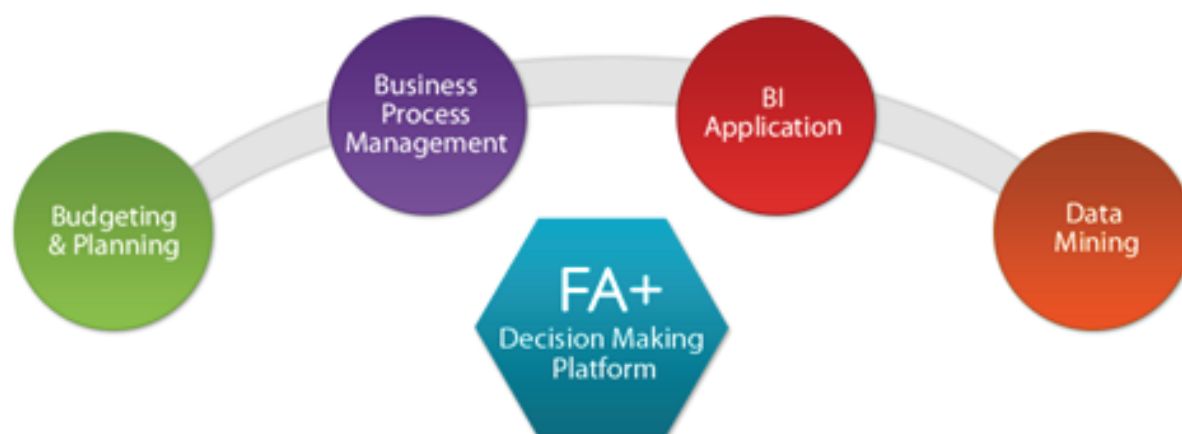


We have engineered FA+ to be decision making platform. FA+ decision making platform leverages capabilities of any platform along with application like interface and business process management capabilities.



GrayMatter Unique Analytics Approach

- Application developed with Role Based approach that helps user to navigate data as per his responsibilities in organization
- Delivers just the desired information to right user at right time (KRA mapped to KPI)
- Information contextualized with who is looking at it, at what time and what is the purpose
- Provides quick view of individual performance and identifies root cause with few clicks, navigating the way user thinks
- Enables thought process like 'What' 'Where' 'Why' and 'When'
- Provides experience like navigating a website with high performance and ease of use

User Navigation Approach

